

ALANA RAJEEV

DESIGNER/ ARTIST



KOCHI, INDIA



WORK EXPERIENCE

-Print Project 2023

Design Collaboration

-Andhra Pradesh State Handloom Weaver's Corporative Society (APCO)
Worked with APCO to make saree prints for airport stores.

- Kara Weaves – Kerala, India

Design Intern

-Assisted in designing home textiles inspired by traditional Kerala thorthu weaving.

-Collaborated with artisans and weaving clusters like Chirakkal Weavers to translate designs into finished textiles.

-RAAHA– Textile Brand (Early-Stage Venture)

Branding & Creative Consultant

-Leading the brand identity development for an emerging textile venture, focusing on visual language, storytelling, and market positioning.

-Creating brand assets including logo, color palette, packaging concepts, and social media strategy.

-Product styling, catalog design, and digital presence to shape a cohesive brand narrative.

-Freelance Illustrator & Book Designer

Independent Projects | 2022 – Present

-Collaborated with independent authors and creatives on paid illustration and book design projects.

-Delivered cover designs, page layouts, and custom illustrations tailored to each client's style and publishing goals.

-Handled visual storytelling, typography, and print-ready formatting using Adobe InDesign, Photoshop, and Procreate.

EDUCATION

Bachelor of Design Textile and Apparel Design

NATIONAL INSTITUTE OF DESIGN, ANDRA PRADESH

2020- 2024

Vijayawada, Andhra Pradesh

SECONDARY EDUCATION

Cochin Refineries School,
Ambalamughal

2017-2019

Kochi, Kerala

SKILLS

Organized | Easy to mold |Dedicated
Patient | Attention to details
Adaptable | Punctual

INTERESTS

Surface development | Print design |
Photography and editing | Painting |
Sketching | Sewing

SOFTWARES AND APPLICATIONS

Adobe Illustrator | Adobe Indesign |
Adobe Photoshop | Adobe Lightroom |
Procreate | Canva | Figma

LANGUAGES

English | Malayalam | Hindi | Tamil

CONTACT



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Link to Portfolio- alanarajeev.com